

Airwide Solutions

Corporate Background

www.airwidesolutions.com

Founded

Airwide Solutions was founded through the merger of Taral Networks and Sema Messaging Solutions and is a privately-held organization. In 2007 Airwide acquired First Hop of Espoo, Finland, forming the industry's number one messaging gateway and mobile service control provider.

Airwide's Mission

Airwide Solutions has one focus: To enable operator revenue to keep pace with the burgeoning consumer-driven mobile messaging and wireless internet market.

Company Overview

- The global-market-leading provider of next-generation mobile messaging and wireless internet infrastructure, applications and solutions.
- Recognized as an industry leader, Airwide has been driving mobile messaging and wireless internet technology development since 1992.
- The company develops and delivers innovative solutions to some of the world's most demanding and sophisticated messaging networks, setting the standard for high performance.
- A truly flexible approach — Airwide's open architecture enables operators to effectively monetize their mobile messaging growth without disrupting existing infrastructure.

Track Record of Innovation and Success

The company has a long history of success. For more than 15 years, Airwide has helped boost customers'

messaging revenue streams and subscriber confidence, while protecting infrastructure investment.

- A history of industry firsts — From the first text message ever sent to the introduction of the first SMS router and A2P MMSC, Airwide continues to pioneer new technologies.
- Continuing to break new ground — Enabled the world's first fully ad-supported mobile business model using the Airwide mobile advertising solution.
- A record of tested, proven products — A commitment to protect infrastructure investment and minimize disruption and risk during new technology introductions underpins all Airwide's product development.

World Class Customers

- Airwide's products are used by more than 140 wireless operators in 68 countries.
- Members of the Vodafone Group, T-Mobile Poland (PTC-ERA), Telstra Australia and Leap/Cricket have chosen Airwide as the supplier of choice for next generation mobile messaging and wireless internet infrastructure, applications and solutions.

Airwide's Commitment

For more than 15 years, Airwide Solutions has served as a trusted adviser to operators worldwide, using innovative approaches to help increase revenues, reduce costs and meet business, operational and network goals. Throughout this time Airwide has earned a reputation for quality and a proven record of delivering high-performance, scalable and reliable solutions.

Fundamental to all of Airwide's product development is a commitment to protecting customer infrastructure investments and minimizing disruption and risk as new technologies are introduced. By providing tested, proven products Airwide helps protect messaging revenue streams and subscriber confidence.

Continuing Airwide's history of innovation, the company is now providing a practical pathway to Mobile Messaging 2.0-based open networks, leveraging the capacity and storage of the existing network and protecting the investment in that foundation.

The Airwide Advantage

Airwide customers can enjoy tangible benefits:

- Increased revenues from new services that can be more rapidly deployed
- Reduced OPEX and CAPEX costs
- Protection of existing infrastructure investments
- Scalability and minimizing risk of deploying new services like mobile advertising
- Minimizing risk from malicious traffic

Global Coverage

Airwide has offices in Europe, the Americas, Asia Pacific, the Middle East and Africa and operates a dedicated 24x7 support team. Visit our website for full contact details at www.airwidesolutions.com

